



FULL SERVICE
REAL ESTATE MARKETING

Where Innovation Meets Home



www.SOLDINASNAP.com



Photography

Discover the power of utilizing our real estate photography services to elevate your brand. We provide a professional experience for you and your clients, provide photos that sell homes faster, and secure higher returns on your listings. We take your liability seriously, ensuring all our editing is TREC compliant for your protection. Enjoy the convenience of next day delivery, even on Saturdays, and more. With us, it's more than photography - it's an elevated real estate marketing experience.



DRONE

Take your listings to new heights with drone photos. Elevate your listings with drone images that convey property size, shape, features, neighboring amenities, and views in a way that ground photography cannot. All of our pilots are Part 107 Certified for your FAA compliance and protection.



TWILIGHT & DAY TO DUSK

Twilight photos gain a 60% higher click-through rate when used as the first image on the MLS. Use this to your advantage with either a twilight session or a Day to Dusk photo. (Day to Dusk photos are taken during the day and edited to look like it was taken at sunset.)



DESIGNER PHOTOS

Magazine-style close-up shots focus on the unique features and details of a property. Less than 10% of homes have these images! Stand out and have excellent social media and marketing content with Designer Photos.



VIRTUAL STAGING

Transform the way the property feels by using high end virtual staging to show the potential of your listing at a fraction of the price of regular staging. You can also choose to virtually remove eyesores or virtually renovate unfinished spaces to help buyers envision possibilities.



MATTERPORT

Tours

FLOORPLANS

According to the 2022 National Association of Realtors report, floorplans rank as the second most requested media by buyers, underscoring their significance in real estate sales.

Provide What They Want

To buyers, floorplans are an invaluable asset, offering a visual representation of a property's layout. They provide a clarity and understanding that photos and descriptions alone cannot match, becoming the most desired media (after professional photos) in the home-buying process.

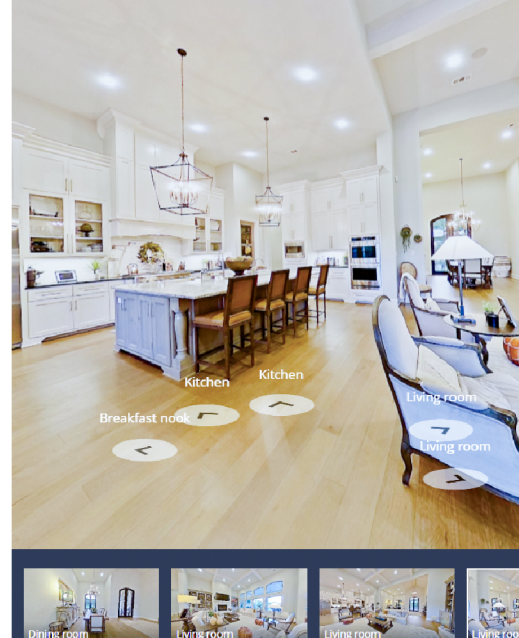
MATTERPORT 3D TOURS

Ideal for homes attracting out-of-town buyers, high-end properties, or those with unique features.

Matterport Tours offer a high-end and convenient alternative to traditional property showings, allowing buyers to fully explore properties from anywhere, no matter their location.

4 Ways to View

- Dollhouse
- 3D Walkthrough Tour
- Floorplan
- Oculus Headset



ZILLOW 3D HOME TOUR

ZILLOW 3D HOME TOURS

Get a boost for the first 7 days on the market on Zillow.com.

Catapult your listing to the top of Zillow search results, ensuring maximum visibility during its first week, while providing an immersive experience for buyers.

Stand Out From the Rest

- Email pushes to buyers
- Gain visibility with map tags
- Listings get a badge in the search results
- Buyers can filter searches by 3D home tours
- Includes a 2D floorplan



AUGMENTED REALITY

AUGMENTED REALITY

Sold in a Snap is proud to be the world's first company to offer Augmented Reality Home Tours.

With engaging 3D graphics, real-time property information, and the ability to virtually stage spaces, these tours offer immersion and interaction at the property.

Cutting Edge Technology

Win listings by providing the most advanced real estate tech all while branding yourself to every buyer walking through your listing's door.

Video

Video content is king in today's digital landscape. Visual storytelling will allow you to harness the power of short videos to grow your brand, expand your audience, elevate your marketing, showcase properties, improve your SEO, and connect with your target market.



REELS

Significantly increase your reach and visibility with 10x more views online. Social algorithms prefer and prioritize short videos, making them more likely to grab viewers' attention and maintain engagement. They are easily shareable on popular platforms such as Instagram, Facebook, TikTok, and YouTube Shorts.

AGENT ON CAMERA REELS

Agent on camera videos provide a personal touch, helping to build trust and rapport with potential buyers by showcasing your expertise and personality. These videos offer an engaging way to highlight property features. Using agent on camera videos sets you apart from the competition by enhancing your online presence across social media.



Digital Marketing

MARKETING KIT

Unlock the full potential of your media with our comprehensive marketing kit, designed to help you maximize its impact. It includes:

- MLS Unbranded Website
- Agent Branded Website
- Editable Social Media Marketing Templates
- Editable Vertical Reel Slideshow Videos
- MLS Unbranded Video Slideshow of All Photos
- Agent Branded Video Slideshow of All Photos
- Teaser Slideshow Videos
- Flyer Templates
- Lead Generator: Phone Number with Code for Sign Rider
- Google Analytics: Optional Traffic Report Emailed to Sellers

THE MARKETING KIT IS INCLUDED IN THE
GET IT SOLD & GET IT BRANDED PACKAGES

What We Are

•Your Full Service Marketing Team

We offer everything you need to market yourself and your listings. We are here for you as part of your marketing team.

•Consistent

No matter which photographer you choose, they have been highly trained to get you beautiful, consistent results.

•Available in a large service area

(McLennan, Bell, & Williamson counties are travel fee free, and the surrounding counties are covered with a travel fee.)

•World's leading expert in real estate marketing and real estate technology

Sold in a Snap has been recognized as the world's first Augmented Reality for Real Estate provider.

•Committed to following TREC guidelines for your protection

•5 Star rated

See our Google Reviews! Our clients love us!

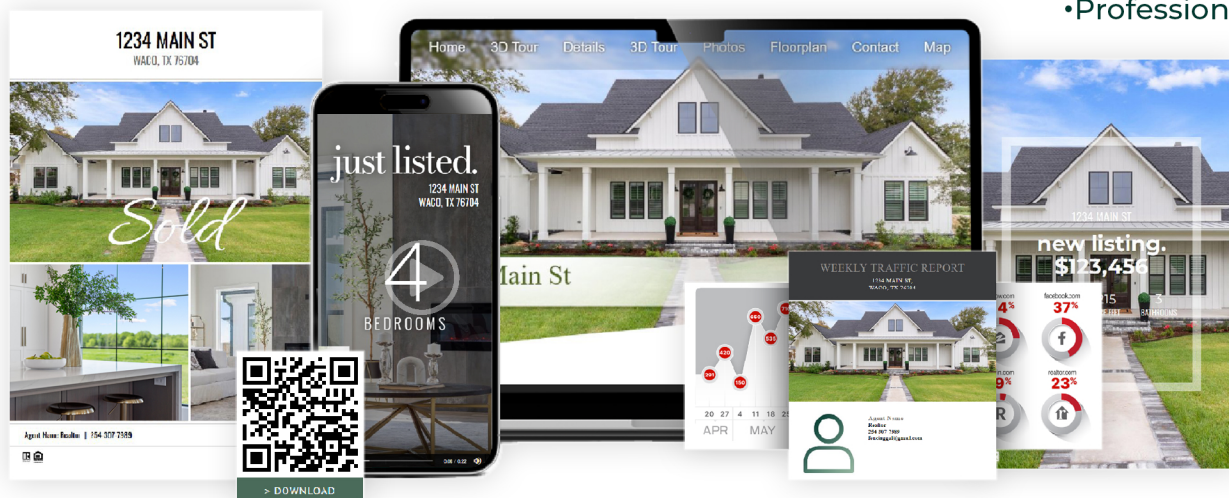
•Excellent photo quality

As seen in Southern Living, Country Living, House Beautiful, Apartment Therapy, Texas Modern Living, and more!

•Quick Turnaround

Next day delivery!

•Professional with top notch customer service



DON'T TAKE OUR WORD FOR IT! LOOK AT OUR ★★★★★ GOOGLE REVIEWS

"The best real estate photographers that I have worked with in 8 years as a Real Estate Agent! The prices are good, they have many easy to use services, and the quality is top notch! They make my listing photos pop with amazing detail. I'm glad I found them!" -Alex P.

"I have used Sold in a Snap for 3 years now. The staff are professional, prompt and reasonably priced. The finished outcome always exceeds my expectations and I have the photos within 24 hrs. What you see is what you get with Sold in a Snap. Thank you for always delivering great service." -Angie L.

Residential Real Estate Packages

Tailor our full suite of marketing tools to fit your brand and listing strategies. Offering whatever marketing you need, when you need it. As part of our commitment to your success, we strictly adhere to TREC editing guidelines. Our exceptional customer service, expansive coverage of Central Texas, and next-day turnaround (even for Friday shoots) combine to ensure the consistent representation of your brand.

Unimproved Land

Ground photos

Drone Photos

Sky Replacement

Get It Listed

Photos (number of photos depends on square footage)

Sky replacement

Get It Sold

No Photo Maximum

Enhanced Photo Editing

Sky Replacement

INCLUDES MARKETING KIT:

MLS Unbranded Website

Agent Branded Website

Editable Social Media Marketing Templates

Editable Vertical Reel Slideshow Videos

MLS Unbranded Video Slideshow of All Photos

Agent Branded Video Slideshow of All Photos

Teaser Slideshow Videos

Flyer Templates

Lead Generator: Phone Number with Code for Sign Rider

Google Analytics: With Optional Traffic Report Emailed to Sellers

Get It Branded

Most Popular Package!

90 second Video Reel

1 Drone Photo

1 Day to Dusk Photo

Zillow 3D Home Tour

2D Floorplan

No Photo Maximum

Enhanced Photo Editing

Sky Replacement

Featured on our Social Media

INCLUDES MARKETING KIT

As described under the Get it Sold package.

Bundle Discount = Best Value!

Package Add-Ons

Drone (FAA Licensed)

Designer Photos

Video Reels

Luxury Videos

Floorplans

Zillow 3D Home Tours

Matterport Tours

Augmented Reality Tours

Twilight

Day to Dusk

Virtual Staging

& More (see our website for full details)

Additional Packages

COMMERCIAL REAL ESTATE
BUILDER PORTFOLIOS
VACATION RENTALS
MARKETING & BRANDING

Contact us today for more information. 888-503-7627

Real Estate Photography
isn't just about selling homes,
it's about selling you!

*Earn free shoots with our
Referral Program!*

Share your referral code and
get \$50 for every new agent
that books a shoot with us!

REFERRAL CODE

COVERING CENTRAL TEXAS
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Packages and services are subject to change.
See our website for current packages and services.